



**\*\*\*PRESS RELEASE\*\*\***

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**Career Resources Received \$50,000 from Travelers  
Foundation for STRIVE Program**

HARTFORD – Career Resources Inc. is pleased to announce a \$50,000 grant from the Travelers Foundation, the charitable arm of Travelers, in support of STRIVE in Hartford.

STRIVE is a unique three-week job readiness program that uses a nationally-known curriculum to focus students' attention on their own attitude and behaviors. STRIVE also connects individual behavior to employers' expectations and the needs and realities of the workplace. As students learn new skills, they practice them with other students and trainers. As a result, graduates are able to succeed in the workplace because of a positive, constructive attitude.

“Employers tell us again and again that they want employees they can train – who can admit what they don't know, accept input and criticism, and work effectively as part of a team,” said Scott K. Wilderman, President/CEO of Career Resources. “STRIVE nationally shows job placement and retention rates that are much higher than other programs because our graduates have challenged themselves and come out with the right attitude.”

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*Scott K. Wilderman,  
President/CEO  
Career Resources Inc.*

STRIVE is offered in Hartford on the third floor of Veeder Place, 20-28 Sargeant St. There is no cost to students and no income or age requirements; however, students must pre-enroll, attend an orientation session, and agree to program rules. Students may have barriers to employment such as lack of work history, prior incarceration, or absence from the workforce. The program offers job-search assistance and two years of follow-up support. STRIVE is offered at affiliates throughout the US, England, Ireland, Scotland and Israel.

Founded in 1995, Career Resources Inc. is the operator of the CTWorks Career Centers in southwestern Connecticut, in partnership with the State Department of Labor and The WorkPlace Inc. Career Resources also operates a menu of services to assist jobseekers in getting the training and support needed to be self sufficient. Programs include adult education, employment assistance for former offenders, help for non-custodial parents to connect financially and emotionally with their children, programs for older workers and workers with disabilities, and STRIVE, which Career Resources has operated in Bridgeport for eight years.

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