



\*\*\*PRESS RELEASE\*\*\*

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### **Lisher Elected Chairman of Career Resources**

BRIDGEPORT/NEW CANAAN -- Jim Lisher of New Canaan has been elected Chairman of the board of Career Resources, Inc., a non profit workforce development agency serving Southwestern Connecticut headquartered in Bridgeport.

Mr. Lisher originally joined the Career Resources board as part of its 2003 merger with the STRIVE of Fairfield County. In 1998, he brought the nationally recognized STRIVE low-income job training and placement program to the area, and served as Chairman until the merger.

“Jim’s demonstrated experience in both raising money and in non-profit management will be invaluable as Career Resources seeks to serve the growing numbers of unemployed and underemployed in our area,” said Scott Wilderman, Executive Director. “Government funding is likely to decrease in the economic downturn, so it’s more important than ever to be creative.”

“What I enjoy about Career Resources is its focus on getting people to begin and succeed at a career path,” Mr. Lisher said. “We meet people where they are and the emphasis is always on continuing education and increasing skills and earning power. The result is greater independence for individuals and a stronger workforce.”

Mr. Lisher’s other community activities include serving as Chairman of the Health & Human Services Commission of New Canaan; Board Chair of National Foundation for Teaching Entrepreneurship (NFTE) of Fairfield & Westchester Counties; and serving on the The Workplace Inc.’s WIRED Leadership Board for workforce development planning for the area. He is a co-founder of Wharton Innovative Products, LLC, a manufacturer and marketer of ON THE JOB patented men’s skin care products.

Career Resources, Inc. is a non-profit serving Southwestern Connecticut employers and jobseekers. Programs include:

- CTWorks One Stop Career Centers, serving jobseekers with information, assistance, and training;
- Alternative Incarceration Centers for women and men;
- Fathers for Life, with parenting, life skills and financial management;
- Adult Education for former offenders and other adult learners;
- Maturity Works, job placement and subsidized work for those over age 55 who meet income guidelines; training for our-of-school youth;
- and STRIVE, a three-week attitudinal work readiness training course that includes job placement and retention support.

All services are offered at no cost to customers. For more information, or to make a tax-deductible contribution, please visit the CTWorks/One Stop Career Center at 350 Fairfield Ave. in Bridgeport, or [www.careerresources.org](http://www.careerresources.org).

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