



\*\*\*PRESS RELEASE\*\*\*

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## **Hartford STRIVE Announces Open House, New Location**

HARTFORD – Hartford's STRIVE is hosting an **Open House February 16, 2011, from 11:30 am – 2 p.m.** The public and community partners are invited to attend and meet the staff, students and graduates.

STRIVE is a job-readiness, attitudinal training course that helps people prepare to obtain jobs and succeed in the workforce. The three-week program is highly engaging and challenges individuals to examine their own behavior and strengths. It teaches workplace cooperation, how to get along with colleagues and supervisors, and other "soft skills" in demand by employers.

Other core elements of STRIVE are case management to students, connecting them to needed resources; job placement assistance upon graduation; and two years of post-graduation follow-up support. STRIVE is an affiliate model operated by independent non-profits throughout the US, UK and Israel. The Hartford STRIVE program will also offer additional training in "green" professions.

The Open House marks a change in location and management to the Hartford program. STRIVE National is pleased to announce that as of December 2010, Hartford's STRIVE is operated by Career Resources Inc., which for nearly 10 years has successfully operated a STRIVE program in Bridgeport. Career Resources also operates the CTWorks Center in Bridgeport, a state-certified fatherhood program, adult education, and other programs that help people succeed in the workforce.

"Career Resources has done an excellent job with STRIVE. They understand the unique concept and the power of STRIVE to reach people and help them be the best they can be," said Rob Carmona, founder and President of STRIVE National. "Our main concern was to continue offering the STRIVE program in the Hartford community and we have absolute confidence that Career Resources will continue to serve both existing STRIVE graduates as well as new participants in Hartford."

Career Resources will operate Hartford STRIVE at Veeder Place, 20-28 Sargeant Street., on the Third Floor. The first class cycle began in January and a new course will begin each month. Past graduates or those wishing to apply for a new class are urged to contact Hartford STRIVE at (860) 560-0378 or [rendon@careerresources.org](mailto:rendon@careerresources.org).

Please RSVP for the Open House by February 10 to (860) 560-0351 or to [hall@careerresources.org](mailto:hall@careerresources.org).

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